

29 January 2007

Mr P Tate
Thames Valley Society of Chartered Accountants
3 Hanwell Court
Hanwell
Banbury
OX17 1HF

Dear Paul

**Reed Business School
Chartered Advanced Retake Courses
Discount for self funding students who book through their District Societies**

Reed Business School has recently taken the unprecedented step of providing dedicated retake courses for Business Environment and Business Life Cycle at Advanced level Chartered. The reason for this is that we recognise that students often fail first time around due to lack of exam technique rather than a lack of technical knowledge. A dedicated, short and inexpensive course targeted at the student's individual needs is just what is needed.

Offer to District Societies:

It is increasingly difficult to ensure that students that need extra help passing their exams have access to this help on a cost effective basis. At Reed we would like to offer any retake student coming to us through a district society a special deal.

Each student will be offered a BE or/and BLC retake course with accommodation, all meals and hot drinks for £350 per subject for the July 2007 sitting. In order to get this special deal, their enrolment form must be signed by a member of their branch. Please see www.reedbusinessschool for brochures containing an enrolment and ensure that a photocopy of this letter is enclosed with the enrolment.

If there are five or more students from any individual district society then the cost of the courses will be decreased to £300 per student.

In addition to these exclusive fees, we are so confident that the student will pass that if they happen to fail, we will give a free retake course at the following sitting.

If this deal becomes attractive to the societies wishing to help their members then it will be extended into future sittings of Advanced level.

Please see attached documentation of the precise breakdown of our retake courses.

Yours sincerely,



Natalie Winslow
Business Development Manager

Business Environment/Business Life Cycle Retake courses

The course entails:

- A Summary of technical detail
- Question Based Revision (this is where a tutor goes through questions in class showing you how to structure the best answers and the level of detail to include)
- Question Based Day (structured day of question practise with on site markers and tutor feedback)
- One to one time between tutors and students

Why Reed?

- Small class sizes means tuition is more tailored to the individual and feedback to each student is more personalised. This leads to higher pass rates as each student's weaknesses are found and overcome.
- Specialised subject tutors leading to a greater depth of technical expertise and student knowledge.
- One to one feedback sessions.
- Focused study time at a residential centre with a group of like minded individuals gives more support and greater confidence for the exam.
- Longer teaching days and group evening study

